INDIAN SCHOOL MUSCAT

SECOND PERIODIC TEST

ARTIFICIAL INTELLIGENCE

CLASS: XI   **Sub. Code: 843**   Time Allotted: 50mts.

26.11.2023   Max. Marks: 20

GENERAL INSTRUCTIONS:

- Please read the questions carefully.
- Marks allotted are mentioned against each question.
- All questions must be attempted.

1. What is the primary purpose of AI in storytelling?   1
   a) Generating stories automatically
   b) Enhancing various aspects of storytelling
   c) Replacing human authors
   d) Analyzing stories for plagiarism

2. What elements of data storytelling, when merged together can engage the audience?   1

3. Write any two factors that make storytelling powerful.   1

4. Storytelling achieves adding meaning to data. Justify your answer.   1

5. Define data storytelling. Explain how Uber has used it.   1

6. Every story or plot is centered on its _____ and the ways in which the characters of the   1
   story attempt to _____.

7. _____ refers to the things people do to keep themselves neat & presentable.   1

8. Define self-management. What is the importance of it?   1

9. What are the 7Cs of communication checklist?   1

10. What is Passive-Aggressive communication style?   1

11. Why data storytelling has acquired a place of importance?   2

12. Explain the key elements in data storytelling with a neat diagram   2

13. What are the steps involved in telling an effective data story?   2

14. Explain any two factors that affect communication perspectives.   2

15. Define the terms "Loss of individuality" & "Team cohesion" in Teamwork.   2

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1. _____ refers to the things people do to keep themselves neat & presentable.   1

2. What is Aggressive communication style?   1

3. What are the 7Cs of communication checklist?   1

4. Define self-management.   1

5. What is the primary purpose of AI in storytelling?   1

       a) Analyzing stories for plagiarism

       b) Generating stories automatically

       c) Replacing human authors

       d) Enhancing various aspects of storytelling

6. Define data storytelling. Explain how Uber has used data storytelling   1

7. Write any two factors that make storytelling powerful.   1

8. Storytelling acts as an emotional glue. Justify your answer.   1

9. Every story or plot is centered on its _____ and the ways in which the characters of the   1
    story attempt to _____.

10. Write any four pointers to become an engaging storyteller.   1

11. What are the steps involved in telling an effective data story?   2

12. Give two reasons why data storytelling is so powerful?   2

13. Briefly explain the purpose of data storytelling. Also discuss the significance of each of the   2
    key elements in the process of data storytelling. (With a diagram)

14. Explain any two factors which influence team building.   2

15. Explain the different types of verbal communication.   2

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1.	What is the difference between Data & Data Story?	2
2.	Explain any 6 elements without which storytelling is impossible.	2
3.	Explain the key elements in data storytelling with a neat diagram.	2
4.	Explain any two factors that affect communication perspectives.	2
5.	Define the terms "Loss of individuality" & "Team cohesion" in Teamwork.	2
6.	Which are the four time management techniques?	1
7.	Define self-management.	1
8.	What is Passive communication style?	1
9.	Storytelling achieves adding meaning to data. Justify your answer.	1
10.	What are the 7Cs of communication checklist?	1
11.	Define data storytelling. Explain how Uber has used it.	1
12.	Write any two factors that make storytelling powerful.	1

13. Identify the conflict and give a resolution to the following problem.   1

   "Poor Communication Resulted in a Mistake"

14. What are the three forms of storytelling? What skills do storytelling help develop?   1

15. Storytelling is the mode of communication our brains biologically prefer. Give reason.   1